

2022 CHNA Implementation Strategy



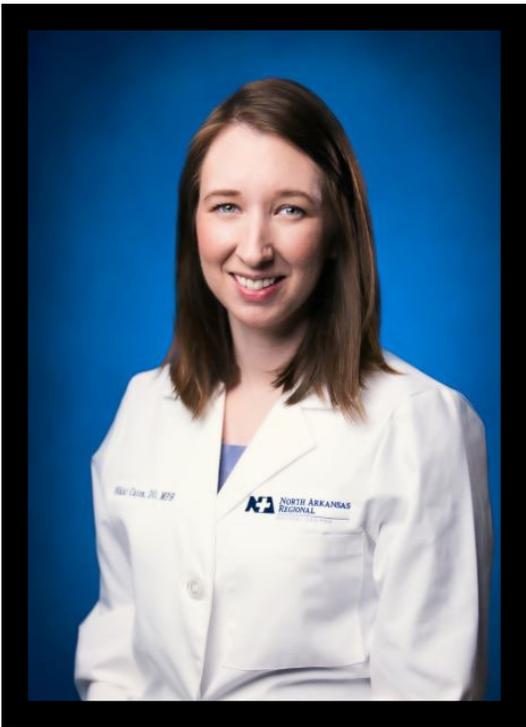
North Arkansas Regional Medical Center (NARMC) is an Arkansas nonprofit organization, located in Harrison, Arkansas. NARMC is an integrated health care system serving residents of north central Arkansas for more than 60 years. NARMC proudly offers a wide range of services and specialties close to home to meet the needs of its community. With more than 90 primary care, mid-level and specialty physicians on its medical staff and approximately 735 employees, NARMC offers an experienced and dedicated team to provide high quality healthcare.

During 2022, a Community Health Needs Assessment (CHNA) was conducted by NARMC. The process included collection and analysis of a large range of data, including demographic, socioeconomic and health statistics, healthcare resources and patient use rates. The process also included interviews with key interviewees who represent broad community interests, populations of need or persons with specialized knowledge in public health outside the organization.

Based on a review of the data gathered during this assessment, various health needs were identified. The needs were prioritized and evaluated to determine which were most important to the community. The evaluation included the number of people affected, the seriousness of the issue, and the resources available to all members of our community.

As a result, the following **list of needs** was identified:

- **Recruitment of additional physicians and practitioners**



- **NARMC Strategy:** Actively recruit providers to meet the following areas of need:
 - Primary care practitioners in rural parts of the community
 - Pediatric care
 - Mid-level providers to support existing physician practices and chronic care management.
 - Expansion of Family Practice and obstetrical services.
 - Opening of medical care plaza with access to specialty services for comprehensive care.
- **NARMC Strategy:** Continue to expand infrastructure to support healthcare services.

- **Mental Health**

- **NARMC Strategy:** Expand Behavioral Health services and resources within the community.
 - Partner with community outreach programs to expand services and awareness of Behavioral Health needs.
 - Support educational programs for first responders and health care workers.

- **Rural Outreach**

- **NARMC Strategy:** Offer appointments with specialist, such as physical therapy, pediatrics and women's health in rural clinics. Support primary care in rural settings with access to specialty care.
 - Offer advance testing in rural areas.
 - Expand urgent and after hours care in rural areas.
 - Partnership with organizations to provide higher level of immediate need specialty care.

- **COVID-19 Education and Outreach**

- **NARMC Strategy:** Partnership with local and state health offices to provide vaccinations.
- **NARMC Strategy:** Expanded education of COVID-19 virus treatment options and vaccination safety.
- **NARMC Strategy:** Collaboration with local industry to support wellness through COVID-19 prevention strategies.
- **NARMC Strategy:** Identify and support at risk populations with prevention of COVID-19 and viral spread.

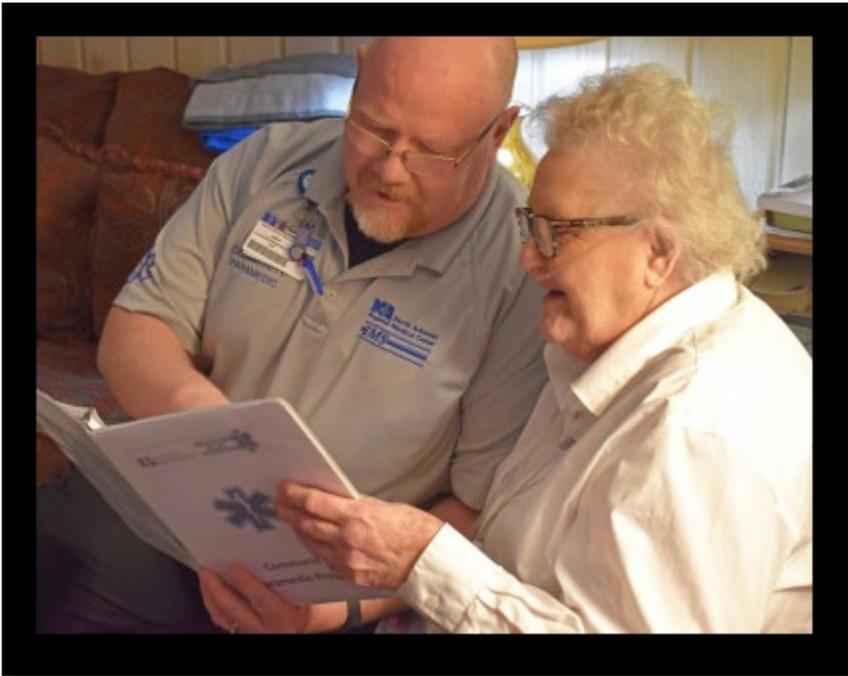
- **Health and Wellness education**

- **NARMC Strategy:** Promote health screenings and support groups to aid the community. Educational opportunities for nutritional awareness related to specific conditions.

- Continue community education for stroke awareness through the AR SAVES program.



- Continue Community Trauma outreach program and injury prevention classes such as STOP the Bleed.
- Newborn car seat safety program
- Combine efforts with the local health department for vaccination clinics.



- Partnership with North Arkansas Partnership for Health Education (NAPHE) - NAPHE provides education services and programs to healthcare providers, healthcare professionals and the citizens of northern Arkansas. The not-for-profit partnership between North Arkansas College and North Arkansas Regional Medical Center is the first cooperative effort of its type in Arkansas. NAPHE utilizes the facilities of North Arkansas College and North Arkansas Regional Medical Center to offer its programs, including:
 - Circle of Life – offers a variety of services to pregnant/parenting teens in Boone, Newton and Carroll counties
 - Tobacco Education Programs – Boone, Newton, Carroll, Searcy and Van Buren counties that work through various outreach efforts toward a healthy lifestyle and smoking cessation.